



The General Data Protection Regulation (“GDPR”)

We would like to let you know that we have updated our privacy policy, and this can now be found on our website.

B2 Live Events Ltd respects your privacy and we are committed to protecting your personal data. Our privacy policy will inform you as to how we look after your personal data when you visit our website (regardless of where you visit it from) and tell you about your privacy rights and how the law protects you.

It is important that the personal data we hold about you is accurate and current. Please keep us informed if your personal data changes during your relationship with us.

Personal data, or personal information, means any information about an individual from which that person can be identified. It does not include data where the identity has been removed (anonymous data).

The data we collect about you

We may collect, use, store and transfer different kinds of personal data about you such as identity data, contact data, technical data, usage data, profile data and marketing data.

We do not collect any special categories of personal data about you such as ethnicity, religious beliefs, health and genetic data.

How is your personal data collected?

You may give us your identity and contact data by filling in forms or by corresponding with us by post, phone, email or otherwise.

As you interact with our website, we may automatically collect technical data about your equipment, browsing actions and patterns. We collect this personal data by using cookies, and other similar technologies. We have a cookie policy on our website.

We may receive personal data about you from various third parties and public sources such as analytics providers; advertising networks; and search information providers as well as from publicly available sources.

How we use your personal data

We will only use your personal data when the law allows us to. Most commonly, we will use your personal data in the following circumstances:

Where we need to perform the contract we are about to enter into or have entered into with you.

- Where it is necessary for our legitimate interests (or those of a third party) and your interests and fundamental rights do not override those interests.
- Where we need to comply with a legal or regulatory obligation.
- Generally, we do not rely on consent as a legal basis for processing your personal data other than in relation to sending third party direct marketing communications to you via email or text message.



You have the right to request access to your personal data and to withdraw consent to marketing at any time by notifying us by telephone on 01708 344 668 or by email info@thisisb2.co.uk